



Schools Research

June 2009

Prepared for:



RESEARCH EVALUATION DIRECTION **CLARITY**


RED Express - Methodology


- 1,000 interviews conducted by phone using a random digit dial sample to ensure all households, including ex-directory, are covered.
- Quotas set and final data weighted to ensure that the sample is randomly representative of the total Irish population aged 18+.
- Fieldwork conducted as follows:
22nd-24th June 2009.

- Sample profile as follows:

Sex		Age		Social Class	
Male	50%	18-24	14%	ABC1	39
Female	50%	25-34	23%	C2DE	51
		35-44	19%	F	10
		45-54	16%		
		55+	28%		

- Throughout the presentation we have used the following notations:

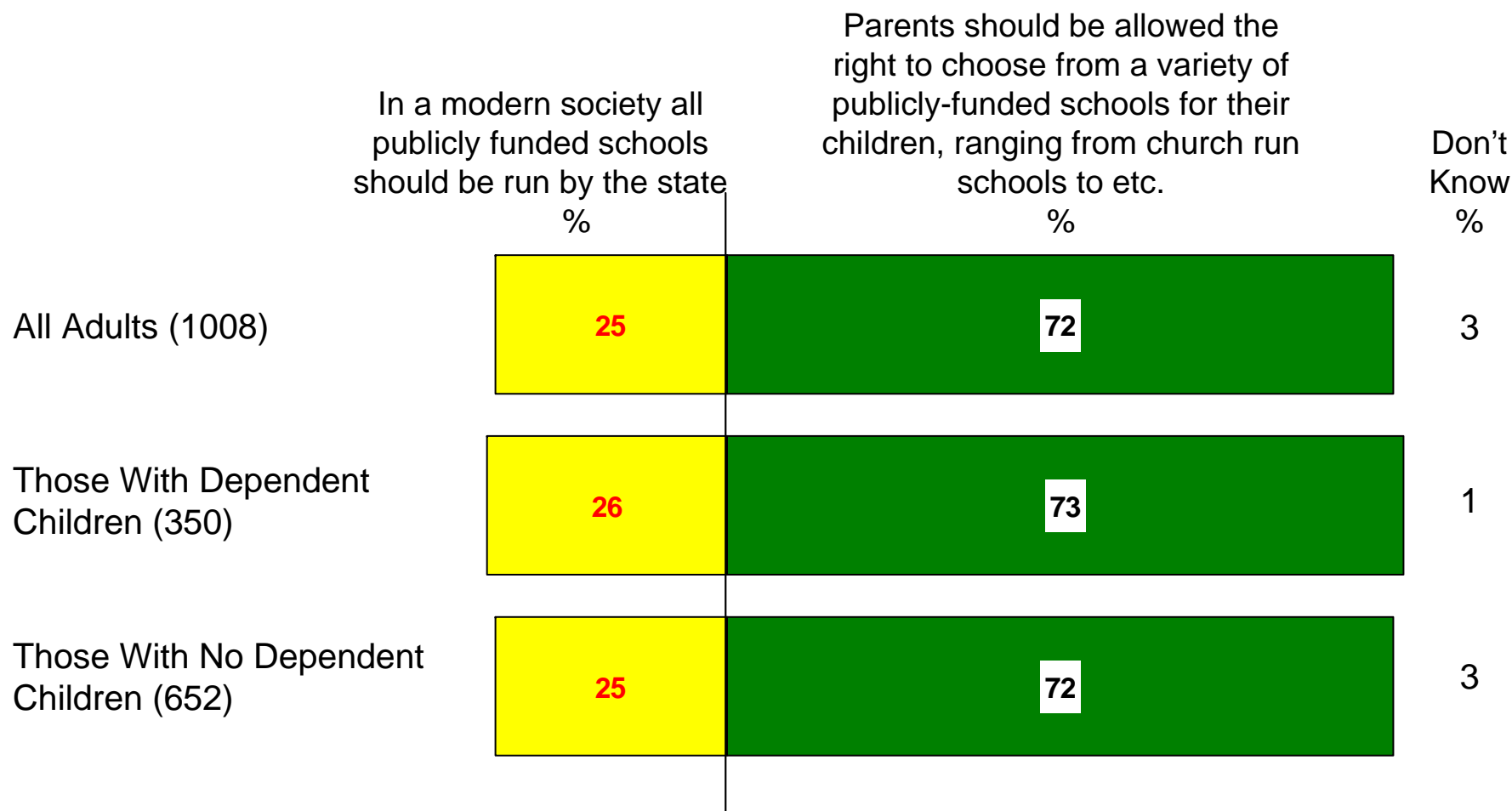
Higher than average 

Lower than average 

The preference witnessed is for the statement that suggests that parents have the right to choose from a variety of publicly funded schools, with over 7 in 10 respondents choosing this statement.

(Base: All Adults 18+ - 1,008)

Q. There are currently many different types of schools available in Ireland, from Public, Private, non-denominational, religious, single sex and mixed sex etc. These two statements reflect two different views about the future of publicly funded schools in Ireland. Which ONE is closer to your point of view?

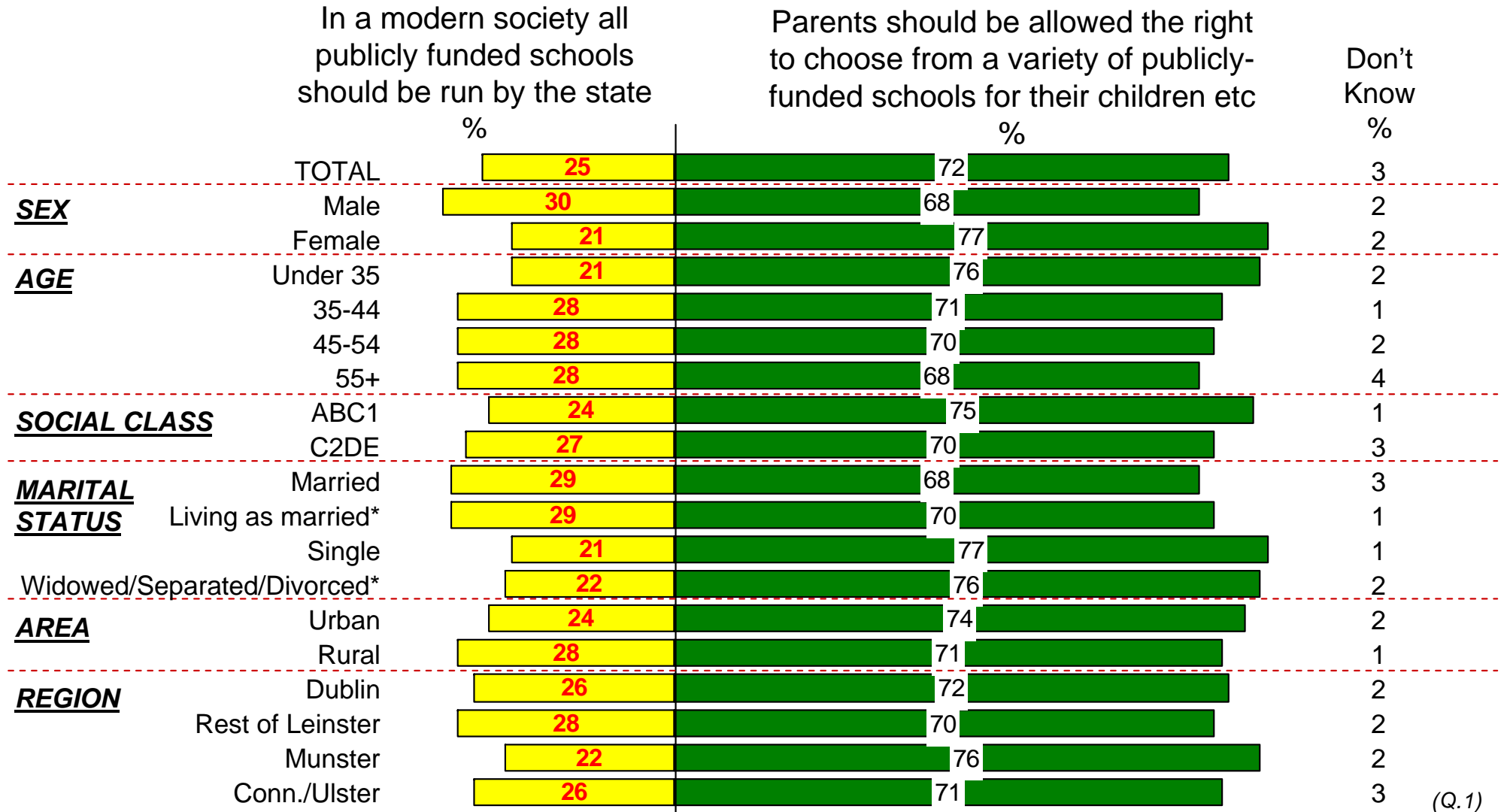


(Q.1)

Males, and those married or living as married show higher preference for the statement indicating that all publicly funded schools should be run by the state.

(Base: All Adults 18+ - 1,008)

Who are those who show preferences for different types of schools



(Q.1)

*= Small Base