



Schools Research

February/March 2008

Prepared for:



RESEARCH EVALUATION DIRECTION **CLARITY**

RED Express - Methodology


- 1,000 interviews conducted by phone using a random digit dial sample to ensure all households, including ex-directory, are covered.
- Quotas set and final data weighted to ensure that the sample is randomly representative of the total Irish population aged 18+.
- Fieldwork conducted as follows:
 - Q.1 25th-27th February 2008.
 - Q.2 10th-12th March 2008.

- Sample profile as follows:

Sex		Age		Social Class	
Male	50%	18-24	14%	ABC1	39
Female	50%	25-34	23%	C2DE	51
		35-44	19%	F	10
		45-54	16%		
		55+	28%		

- Throughout the presentation we have used the following notations:

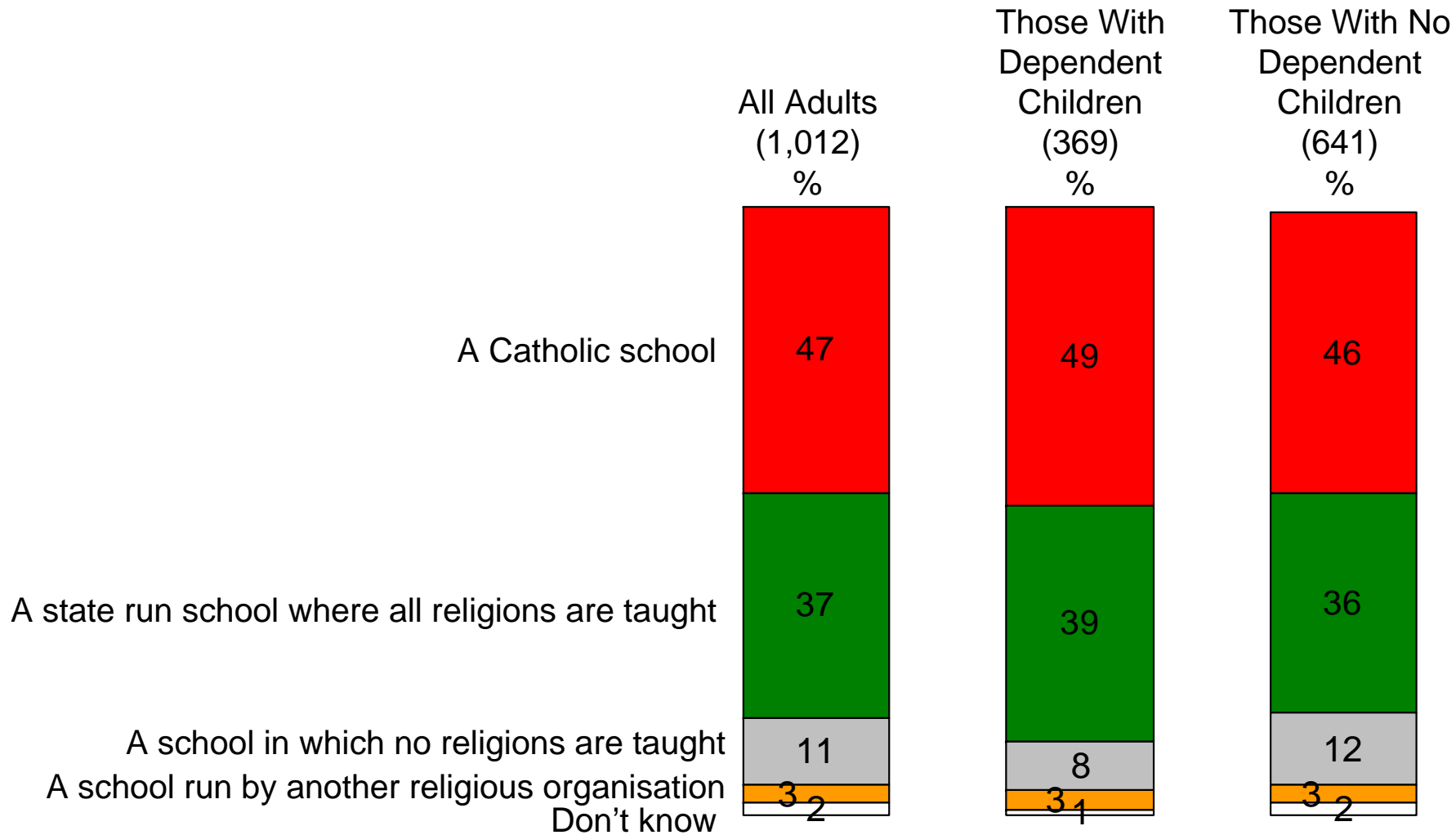
Higher than average 

Lower than average 

Catholic schools shows preference overall, with almost half choosing this option. Only 1 in 10 would choose a school where no religion is taught.

(Base: All Adults 18+ - 1,012)

Q. Given a choice, which one of the following would you send your children to



(Q.1)

Those under 35 show high preference for a state run school in which all religions are taught.

(Base: All Adults 18+ - 1,012)

Q. Who are those who show a preference for different types of schools

		A Catholic school %	A state run school where all religions are taught %	A school in which no religions are taught %
	TOTAL	47	37	11
SEX	Male	44	37	13
	Female	50	36	8
AGE	Under 35	38	45	14
	35-44	45	39	10
	45-54	51	34	9
	55+	59	26	8
SOCIAL CLASS	ABC1	42	38	14
	C2DE	49	36	10
DEPENDENT CHILDREN	Yes	49	39	8
	No	46	36	12

(Q.1)

Singles and those in Dublin show higher than average preference for a school in which no religion is taught.

(Base: All Adults 18+ - 1,012)

Q. Who are those who show a preference for different types of schools

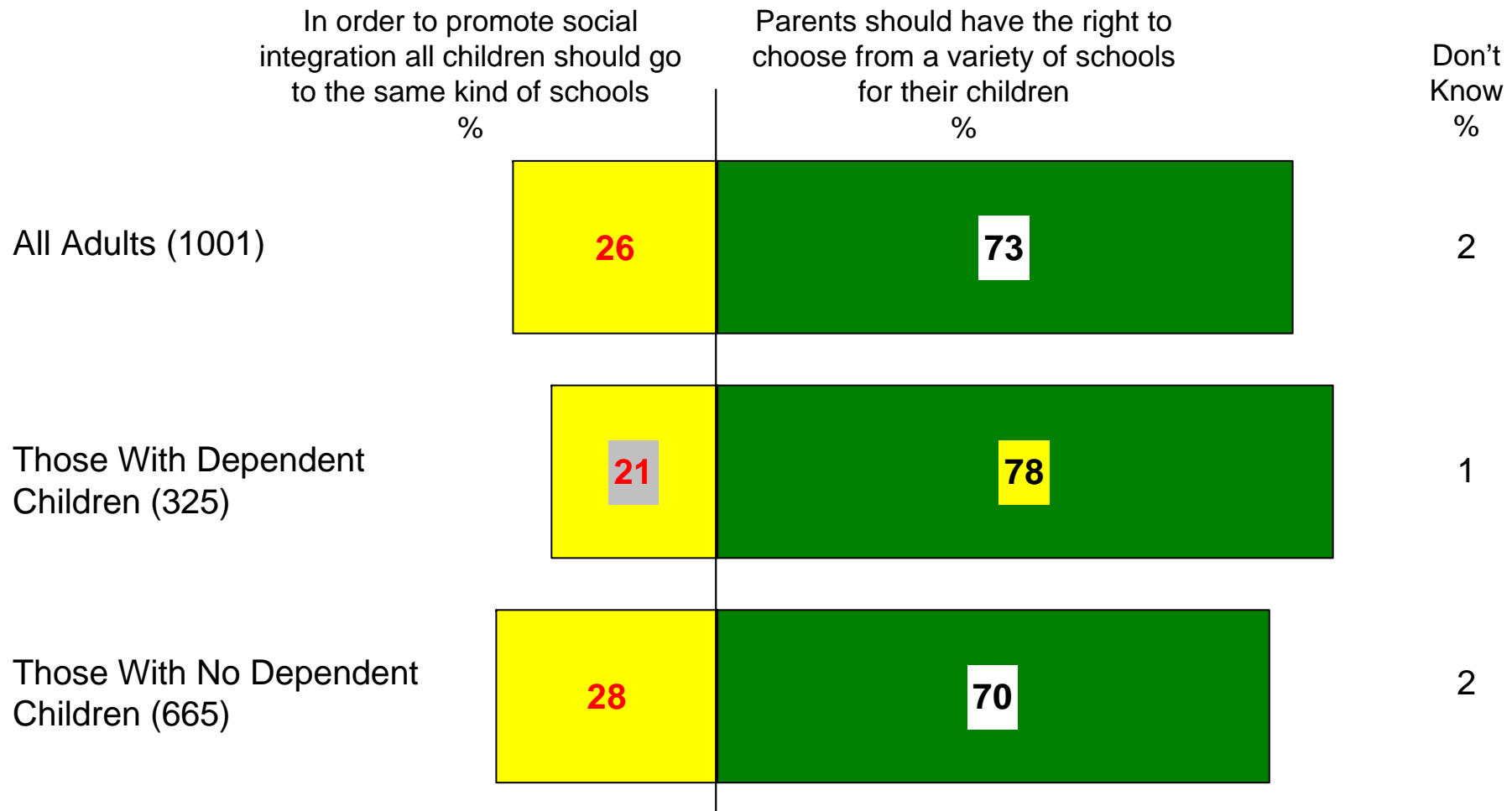
		A Catholic school %	A state run school where all religions are taught %	A school in which no religions are taught %
	TOTAL	47	37	11
MARITAL STATUS	Married	51	34	8
	Living as married	42	47	9
	Single	39	42	16
	Widowed/ Separated/Divorced	58	26	10
AREA	Urban	45	37	12
	Rural	49	37	10
REGION	Dublin	46	32	16
	Rest of Leinster	48	38	8
	Munster	48	37	10
	Conn./Ulster	49	41	8

(Q.1)

The overall performance preference is for parents to have choice in type of school for their child, with parents holding a stronger view on this also.

(Base: All Adults 18+ - 1,001)

Q. There are currently many different types of schools available in Ireland, from Public, Private, non-denominational, religious, single sex and mixed sex etc. These two statements reflect two different views about the future of publicly funded schools in Ireland. Which ONE is closer to your point of view?

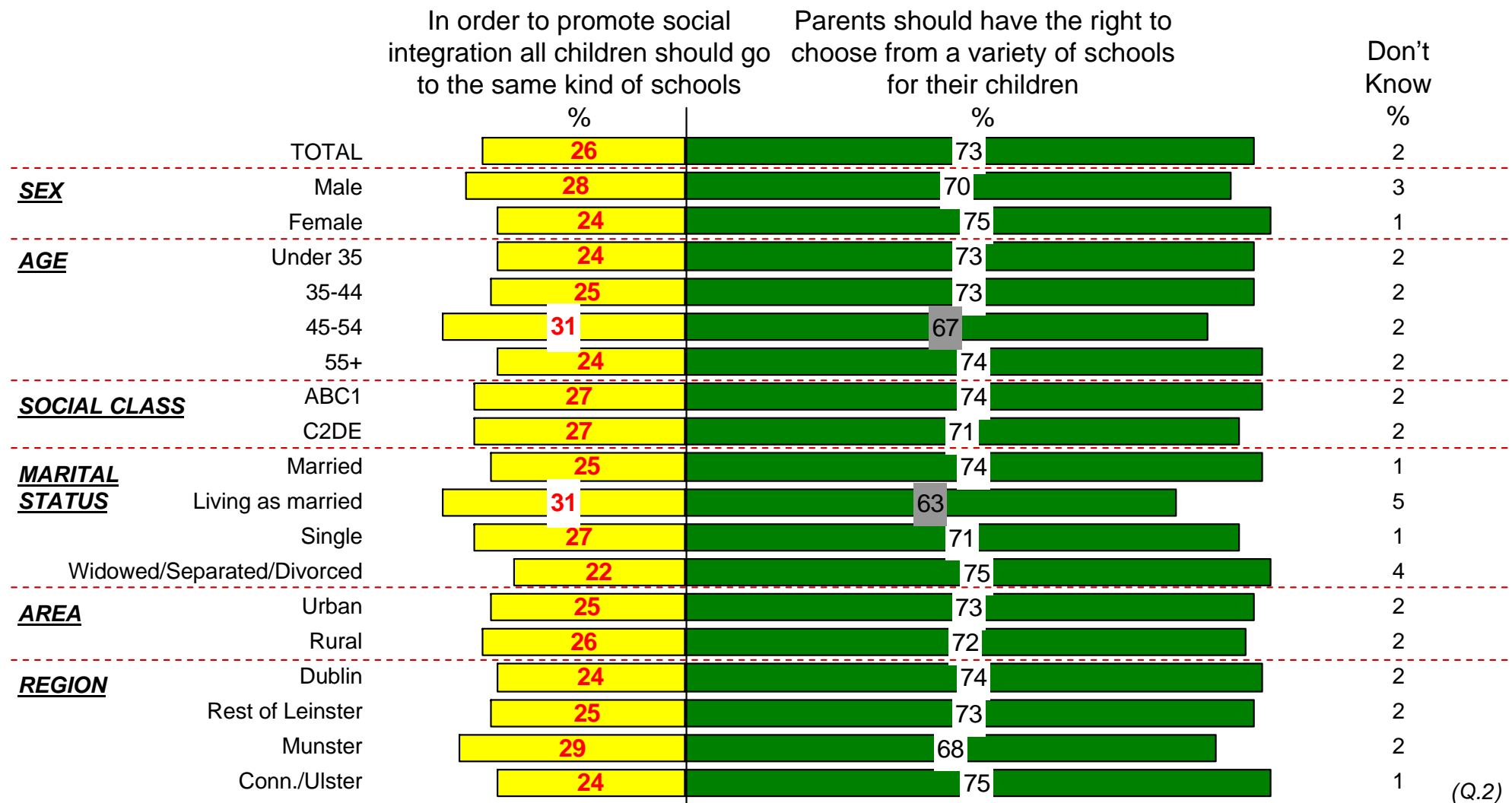


(Q.2)

Those aged 45-54 & those living as married show higher preference for the same kind of schools for all in order to promote social integration.

(Base: All Adults 18+ - 1,001)

Q. Who are those who show preferences for different types of schools



(Q.2)